

100ABCWomen©
2022-2023 Virtual Live Fireside Chats
Value Proposition
For Sponsors & Funders



The Accomplishments of 100 Black Canadian Women have been recognized in four publications. The Honourees are brilliant, focused and role models to those with dreams and a desire to see them realized. Their contributions and accomplishments have made them model attributes to the Canadian society. 100ABCWomen© will continue to salute their dedication to craft and excellence.

Like, subscribe and follow us on:

Facebook: 100ABC Women www.facebook.com/100abcwomen

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Twitter: @100abcwomen www.twitter.com/100abcwomen

YouTube Channel: <https://www.youtube.com/c/100abcwomen>

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The **Mission/Vision** of 100ABCWomen is to:

- Biennially identify and celebrate the career journeys and accomplishments of **100 Accomplished Black Canadian Women**.
- Preserve the legacy of **Accomplished Black Canadian Women** in print and digital formats.
- Build publications about **Accomplished Black Canadian Women** whose mission and objectives have enthusiastically been welcomed by their respective communities.
- Continue building an easily accessible public database for current and future generations.
- Continually educate our communities on topics that matter to them

Our Sponsors Will:

- Be recognized at the weekly Fireside Chats
- Participate in some of the live virtual conversation
- Act as Advisor / Moderators / Panelists
- Be mentioned in press releases, at media opportunities, and in other print materials
- Be included in the production credits which are archived on 100ABCWomen YouTube Channel
- Have conversations with a cross-section of Black Canadians from across the country
- Be recognized as a progressive organization
- Support diversity, equity and inclusion in Canada



100 Accomplished Black Canadian Women
"Fireside Chats"
Educational & Inspirational Conversations
with 100ABC Honourees

Co-Authors & Co-Founders:
Hon. Dr. Jean Augustine
Dauna Jones-Simmonds
Dr. Denise O'Neil Green

When: Sundays at 3:00 pm to 4:30 pm EST –
October 2022 to July 2023

The Impact:

Our Honourees Give Back to our Community
by:

- Educating our audience and communities
- Mentoring young Black women and girls
- Making the conversations available on our YouTube Channel which can be used as reference tools – all over the world

How to become a Sponsor:

Click on this url to commit to sponsorship:

<https://www.100abcwomen.ca/sponsors-hip-form/>

Please make cheques payable to:
"100ABCWomen"
in the amount of \$5,000.00
Payments can also be made via e-transfer

Mail to: 100ABC Women
POBox 31305
Bayview 16th PO
Richmond Hill, Ont. L4C 0V7
Email: 100abcwomen@gmail.com
www.100abcwomen.ca

About the Fireside Chats

The Fireside Chats with 35 Episodes are being livestreamed to inspire our current and future generations as they are being archived on our YouTube Channel. In addition, these Chats are sparking conversations that are topical, bold and interesting. Please click on this url <https://www.100abcwomen.ca/wp-content/uploads/2022/10/Fireside-Chats-Schedule.pdf> to see the many topics that are offered to our audience, whether it's live or on our YouTube Channel. Because of the significant demand for more of these inspirational conversations, **100ABCWomen** will be delivering the Fireside Chats from October 2022 to July 2023. Season One Fireside Chats have been archived here: <https://www.youtube.com/c/100abcwomen>

With 400 Honourees, new and interesting conversations will continue amongst our Honourees. It must be noted that the public is able to join in the conversations with the Moderator and Panelists during each Episode on Sunday afternoons at 3 pm EST. The sharing of knowledge and experiences is awe-inspiring!

100 Accomplished Black Canadian Women

100 Accomplished Black Canadian Women

JOIN OUR

100 ABC WOMEN HONOREES FOR VIRTUAL FIRESIDE CHATS

On topics from decluttering your life to planning for your retirement

EVERY SUNDAY FROM OCTOBER 16, 2022 TO JULY 2, 2023 - 3 TO 4:30 P.M. EST

SEE OUR COMPLETE SCHEDULE

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TD READY COMMITMENT BIPOC EXECUTIVE SEARCH

Fireside Chat Moderators



(From left to right)

Nicole Waldron is a professional event planner, inspirational speaker, author, community advocate, and host of the “Victory Speaks” Podcast

Dr. Denise O’Neil Green is a Visionary and internationally recognized expert in equity, diversity, inclusion (EDI), organizational change and transformational leadership

Tanika Riley is a Speaker, Business Entrepreneur, Community Advocate and Professional Facilitator

Floydeen Charles-Fridal Huggins is a Change Agent, Business Strategist, Speaker, Executive Director

Yvette Blackburn is a Political Advocate, Community Activist, Leader, Anti-racist Consultant, Educator, Mentor and Influencer

Jacqueline Dixon is a Sales and marketing expert, Trainer, Speaker, Business Entrepreneur

Jennifer Singh is a former Dean, Artist, Community Advocate, Educator, Gardener

Sarah Onyango is professional Translator, Speaker, Community Activist, Radio and TV Host and Journalist

Total Production Cost = \$210K (over 3 years)

2022-2024 Virtual Live Fireside Chats							
Activities	# of Sessions	Cost /session	# of participants/ session	2022	2023	2024	Total over 3 Years
Technical Support	35	300	3	\$ 31,500.00	\$ 31,500.00	\$ 31,500.00	\$ 94,500.00
Moderators' Honouraria	35	300	1	\$ 10,500.00	\$ 10,500.00	\$ 10,500.00	\$ 31,500.00
Operations & Admin support /Scheduler	35	250	2	\$ 17,500.00	\$ 17,500.00	\$ 17,500.00	\$ 52,500.00
In Kind/ Volunteer support/Advisors/ Coach				\$ 10,500.00	\$ 10,500.00	\$ 10,500.00	\$ 31,500.00
Total Y-O-Y				\$ 70,000.00	\$ 70,000.00	\$ 70,000.00	\$210,000.00

About the Co-Authors

Hon. Dr. Jean Augustine,



In 1993, Jean Augustine, became the first Black woman elected to the Parliament of Canada. In 1988-1993, she was Chair of the Metro Toronto Housing Authority. She was an educator and school principal before entering federal politics. Among her accomplishments as an MP, was the introduction of a motion, passed unanimously, to have February proclaimed as Black History Month in Canada

She holds a Master of Education degree and honorary doctorates from the University of Toronto, McGill University, York University, Guelph University, University of Windsor, Trent University and Ryerson University. She served as the National President for the Congress of Black Women of Canada.

The Honourable Dr. Jean Augustine served as the Parliamentary Secretary to the Prime Minister of Canada, Chair of the National Liberal Women's Caucus, Secretary of State and Minister for Multiculturalism and the Status of Women, Chair of the Standing Committee on Foreign Affairs and Deputy Speaker. From March 2007-2015, she served as the first Fairness Commissioner for the province of Ontario.

She has been honoured by many community organizations, appointed Commander of the Order of the British Empire and was made a member of the Order of Canada for her distinguished career. Jean is an energetic advocate for social justice and has supported many social causes and has been recognized as one of the 100 Most Influential Black Canadians for 2022.

Dauna Jones-Simmonds, BA, SHRMC



Dauna is the President of DEJS (Diversity) Consulting, where she shares her unique experience and facilitates the transfer of her accumulated knowledge, through consulting and diversity training activities. Born in St. Kitts, she migrated to Canada in 1977 and has first-hand knowledge and experience about the roadblocks and challenges encountered by new Canadians. She has a Strategic Human Resources Management (SHRM) Certificate from Cornell University, New York and a degree in Business Administration from Ryerson University, Toronto now Metro Toronto University. She is an energetic, goal-driven individual with a proven track record of measurable achievements.

As a customer-focused Human Resources “Diversity Executive”, Dauna has extensive experience in coaching and mentoring, recruiting, training and creating and delivering strategic programs with the goal of integrating diversity and inclusion into the workplace. Providing mentorship for young Black women and girls and assisting them in developing or advancing their careers, is one of her passions. She has designed and facilitated many diversity workshops and has a unique blend of interpersonal and positive focus. As a result, she has won numerous awards for her leadership style, results orientation and diversity efforts. More recently, Dauna became a recipient of the Brilliant Minded Women, the 100ABCWomen Vanguard Lifetime Achievement Leadership Award and Afroglobal Excellence ‘Lifetime Achievement’ Award. She was also recognized as one of the 100 Most Influential Black Canadians for 2022.

She has held managerial and executive positions in the banking industry and in "not-for-profit" organizations with a focus on diversity and inclusion. Dauna is a past Chair of the Board of Directors for ACCES Employment, which focuses on assisting new Canadians who seek employment. She is on the Board of Delta Family Resource Centre, Advisory Board Member for DYLOTT (Developing Young Leaders Of Tomorrow Today). Dauna is also a Board Member for the Rotary Club, A Board Member for the Rotary Foundation, is an Executive of the Club and is the Liaison Director for its International Service Committee.

Dr. Denise O'Neil Green



Dr. Denise O'Neil Green is a visionary and internationally recognized expert in equity, diversity, inclusion (EDI), organizational change and transformational leadership. She is the President and Principal Consultant of Denise O'Neil Green Consulting. Dr. Green is a global thought leader having worked across various sectors, including postsecondary, government, business, healthcare and nonprofit, as a keynote speaker, innovative strategist, educator and changemaker.

As Vice-President, she founded the Division of Equity and Community Inclusion at Toronto Metropolitan University (2017-2022) and was the inaugural Assistant Vice President/Vice Provost, EDI at TMU (formerly Ryerson) in 2012, the year she immigrated to Canada from the USA. Prior to TMU, Dr. Green served as the Associate Vice President, Institutional Diversity at

Central Michigan University for five years.

Dr. Green has authored/co-authored over 90 journal articles, book chapters, reports, conference papers and lectures. Dr. Green is also Creator and Executive Editor of InstitutionalDiversityBlog.com, a comprehensive website that covers aspects of EDI to drive culture change.

She has received numerous awards and honors, including: the inaugural 2022 Women Executive Network MLSE Equity Diversity and Inclusion Leaders Award; the 2022 Honorary Viola Desmond Award from TMU; and in 2021 named among the Top International 100 Inspirational Diversity and Inclusion Leaders by d&i leaders in the UK.

Dr. Green earned her PhD in higher education and public policy from the University of Michigan; Masters in Public Affairs from Princeton University; and Bachelor of Arts from the University of Chicago.