

EMILY MILLS



Emily Mills
Founder
How She Hustles

Mercedes-Benz Emerging Leaders

Emily Mills is the award-winning founder of How She Hustles, a network that connects diverse women through social media and special events. For eight years, she has produced buzz-worthy events from women's entrepreneur panels to networking brunches with up to 400 guests from Olympians to CEOs. Just this year, Emily took the bold leap into full-time entrepreneurship to lead this vibrant community.

Previously, she was a senior communications officer at CBC, one of Canada's largest media companies. In 2017, she created HERstory in Black, a digital photo series featuring 150 inspiring black women that became a signature project for CBC during Canada's 150th anniversary and Black History Month. The project earned the attention of the Prime Minister on social media, national press coverage, became a 1-hour TV documentary and led to an unprecedented celebration. HERstory in Black won the CBC President's Award.

Emily was recently featured in the book, 100 Accomplished Black Canadian Women and was named a 2017 CivicAction DiverseCity Fellow. A frequent public speaker, Emily has led conversations for United Nations Association in Canada, Economic Club of Canada, Twitter Canada, YWCA Canada, Lean in Canada and

more. She holds degrees in journalism and music, and has studied public relations.

Beyond the hustle, she is a proud wife and mom of two boys in kindergarten.

You can find her on Twitter or Instagram @howshehustles.

EARLY, LASTING LESSON: I lost a beloved family member in a tragic car accident just days before a major milestone in her young life. Her passing continues to remind me that we need to pursue our passions and be proud of our successes along the way - rather than wait for the perfect moment to do what matters. Tomorrow is never promised.

ON BEING DESCRIBED AS POWERFUL: I feel very responsible for the "power" people attribute to me. I am very aware that I am walking in the footsteps of women - especially black Canadian women - who couldn't always embrace and exercise their full power. So to me it isn't so much about labels but about how to truly leverage "power" to leave a legacy where more women like me can have a seat at the table. Or, build their own.

ADVICE I WOULD GIVE MY YOUNGER SELF: You know who you are. Seek wisdom from others but trust yourself. You got this.